



**GOVERNMENT OF BALOCHISTAN**  
**SCHOOL EDUCATION DEPARTMENT**  
(Policy Planning & Implementation Unit)

Dated: Quetta, the 10<sup>th</sup> May, 2023

**NOTIFICATION**

No. PPIU / 8-70/(A&F)/2023/ 2598-2612 / The Secretary, Government of Balochistan, School Education Department, is pleased to notify “5 – Year School Enrolment Plan 2023-27 for School Education Department, Government of Balochistan” with immediate effect.

**ABDUL RAUF BALOCH**  
**SECRETARY**

**Copy for information is forwarded to the: -**

1. Principal Secretary to Governor Balochistan, Quetta.
2. Principal Secretary to Chief Minister Balochistan, Quetta.
3. Additional Secretary (Staff/General) to Chief Secretary, Balochistan, Quetta.
4. Director of Education (Schools), Balochistan, Quetta.
5. Director, Bureau of Curriculum & Extension Center, Quetta.
6. Divisional Director of Education (Schools) ..... (All)
7. Chairman, Balochistan Text Book Board, Quetta.
8. Chairman, Balochistan Board of Intermediate & Secondary Education, Quetta.
9. Director, Provincial Institute for Teachers Education, Quetta.
10. Chief Executive Officer, Balochistan Assessment & Examination Commission, Quetta.
11. District Education Officer ..... (All)
12. PS to Secretary, Government of Balochistan, School Education Department, Quetta.
13. PS to Additional Secretary (Dev:) / Focal Person – PPIU, SED, Quetta.
14. Education Manager, UNICEF Balochistan Field Office, Quetta.
15. Master File.

**(ABDUL KHALIQ)**  
**CHIEF PLANNING OFFICER**



**SCHOOL EDUCATION DEPARTMENT**  
**Policy Planning & Implementation Unit**




**5 – Year School Enrolment Plan**  
**2023-27**



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## **BACKGROUND**

Every year, the School Education Department, Government of Balochistan, in close collaboration with Directorate of Education (Schools) Balochistan and implementing partners starts **Enrolment Campaign** activities from 15<sup>th</sup> February to create awareness amongst the community and parents to enroll their children in schools (**see Annexure A**).

One may wonder why the Enrolment Campaign activities commence from 15<sup>th</sup> February in Balochistan instead of July and August. The Academic Year in Balochistan commences from 1<sup>st</sup> March in both Winter and Summer Zones. That's why, it is crucial that the Enrolment Campaign activities need to start well before the commencement of the academic session, so that the Schools are ready to accept new enrolments and complete all the necessary documentations as per rules / procedures along with the provision of necessary materials to newly enrolled young learners.

Every year, the School Education Department in consultation with Directorate of Education (Schools) Balochistan sets an enrolment target for the Enrolment Campaign. Usually, it is 10% over and above the routine enrolment / intake in Katchi (Pre-Primary). The target is further divided amongst the Districts as per their existing enrolment.

The Enrolment Campaign usually involves corner meetings, street walks, sports events and media campaigns. These events start after 15<sup>th</sup> February and continue till 15<sup>th</sup> April. The public representatives, community elders, sports personalities and education officers are the key speakers, who usually highlight the significance of education for human, cultural and economic development of the community. In the events, the newly enrolled children are usually provided bags and stationery along with some educational toys with support of development / implementing partners as a positive gesture.



Subsequently, the District Education Officers (DEOs) communicate the achievement of the set targets against their respective Districts to the Director of Education (Schools) Balochistan, who afterwards consolidates the new enrolment targets and shares it in tabular form with the Secretary School Education Department (see **Annexure B: an example of enrolment campaign consolidated target for year 2022**). However, it does not contain anything pertaining to good practices as to what works and what does not work while planning / running Enrolment Campaigns in the field. Moreover, it is also not documented as to how many new children, who were enrolled as a consequence of Enrolment Campaign, are still in Schools and how many of them drop out of the Schools and what were the main reasons, so that measures can be taken to prevent the drop out of children.

Ironically, every year, the Directorate of Education (Schools) Balochistan in collaboration with implementing partners develop messages for Enrolment Campaign / Drives and there is no documentation as to which messages were more productive and had positive impacts on the attitudes of the targeted audience. Moreover, there are no documentation of success stories of Enrolment Campaigns conducted over the years.

Every year, new messages are prepared and agreed upon for Enrolment Campaigns and the same are communicated to implementing partners working in the area of access to education. The messages are afterward printed on School Bags, Stationery Items, Enrolment Campaign Caps and Badges.

More importantly, there is no agreed upon / approved School Enrolment Campaign Plan at the Department or Directorate Level. Consequently, every year a significant amount is spent on the development of Enrolment Plan and Strategy. Therefore, it has been realized at the level of School Education Department to have a 5 – Year School Enrolment Plan in order to achieve the desired targets as envisioned in the Balochistan Education Sector Plan (2020-25), as well as to meet constitutional obligations.



## **OBJECTIVE**

The overarching objective of this 5 – Year School Enrolment Plan is to assist the School Education Department to successfully conduct annual School Enrolment Campaigns through its attached department, Directorate of Education (Schools) Balochistan, in close partnership with development / implementing partners in a coherent and organized manner in line with the mandates of School Education Department and the targets of Balochistan Education Sector Plan (2020-25), as well as to document best practices and success stories critical for the achievement of enrolling all school-going age children (5-16 years) in Schools as per their basic and human right.

## **PLAN DEVELOPMENT PROCESS**

This 5 – Year School Enrolment Plan (2023-27) has been developed through an intensive and inclusive consultative process in two distinct stages. In the first stage, the existing School Enrolment Plans and Strategies were studied as part of desk review. In the second stage, individual meetings / interviews were conducted with Secretary, School Education Department, Additional Secretary (Dev.) / Focal Person – PPIU, Additional Secretary (Schools), Chief Planning Officer, PPIU, District Education Officers (DEOs) and other related stakeholders to identify their needs and desires with regard to School Enrolment Plan. The desk review and individual meetings / interviews resulted in the development of the following 5 – Year School Enrolment Plan.



## School Enrolment Plan for 2023

S.#	Provincial Level Events/Activities	Time Frame	Venue	Responsibility	Means Of Verification
1	Consultation meeting with Development / Implementing Partners along with Key Stakeholders regarding School Enrolment Campaign Strategy for 2023	1 <sup>st</sup> February 2023	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet, Pictures, Social Media Post, Pictures on Website
2	Finalization of Enrolment Campaign Strategy for 2023	10 <sup>th</sup> February 2023	PPIU	PPIU / DoE (S)	School Enrolment Strategy developed and finalized
3	Initiating a Summary for Hon'ble Chief Minister Balochistan / Note for Hon'ble Minister of Education with the request to formally Launch School Enrolment Campaign for 2023	10 <sup>th</sup> February 2023	Chief Minister's Secretariat / Sikandar Jamali Auditorium	PPIU / SED	Summary / Note initiated
4	Convene District Education Officers (DEOs) Conference for sharing and dissemination of School Enrolment Campaign Strategy and Key Messages for 2023	15 <sup>th</sup> February 2023	Sikandar Jamali Auditorium	PPIU / DoE (S)	Invitation Letter, Attendance Sheet, Meeting Minutes, Pictures, Key Messages finalized
5	Divisional Directors hold sideline meetings during DEOs' Conference to finalize their respective School Enrolment Campaign Strategy and Messages	15 <sup>th</sup> February 2023	Sikandar Jamali Auditorium	Divisional Directors	Pictures
6	District Education Officers (DEOs) hold meetings with District Field Education Officers regarding School	18 <sup>th</sup> February 2023	District Education Offices	District Education Officer	Attendance Sheet, Meeting Minutes, Invitation Letter



	Enrolment Campaign Strategy and Key Messages along with coordination with Development / Implementing Partners at the District Level					
7	Convene a meeting of Cluster Heads for sharing and discussion on School Enrolment Campaign for 2023	20 <sup>th</sup> February 2023	District Education Officer	District Education Office	Invitation Letter, Attendance Sheet, Minutes of the meeting, Picture, Social Media Post, Picture on Website	
8	Convene a meeting of Feeder Schools in the Cluster for sharing and discussion on School Enrolment Campaign for 2023	22 <sup>nd</sup> February 2023	Cluster Hub Schools	Cluster Heads	Invitation Letter, Attendance Sheet, Minutes of the meeting, pictures, social media post, picture on website	
9	Convene Parent Teacher School Management Committee (PTSMC) at the School Level for implementation of Enrolment Campaign for 2023	23 <sup>rd</sup> February 2023	Schools	Head Master / Mistress, Principal	Invitation Letter, Attendance Sheet, Meeting Minutes	
10	Convene Local Education Council (LEC) meeting at the Cluster Level for implementation of Enrolment Campaign for 2023	24 <sup>th</sup> February 2023	Cluster Hub School	Cluster Head	Invitation Letter, Attendance Sheet, Meeting Minutes	
11	Convene District Education Group (DEG) meeting at the District Level for implementation of Enrolment Campaign for 2023	25 <sup>th</sup> February 2023	DC / DEO Office	Deputy Commissioner / District Education Officer	Invitation Letter, Attendance Sheet, Meeting Minutes	
12	Formally Launch Enrolment Campaign for 2023 by Hon'ble Chief Minister Balochistan / Minister for Education	1 <sup>st</sup> March 2023	Chief Minister's Secretariat / Sikandar	Minister of Education / Secretary SED	Launching Ceremony Photos / Video / Reports	



			Jamali Auditorium		
13	Organize Enrolment Campaigns for 2023 at District, Tehsil, Union Council / Cluster and School Level in close collaboration with Local Education Councils (LECs) and Parent Teacher School Management Committees (PTSMCs) by holding corner meetings, door – to – door convincing campaigns in school catchment areas with the focus to get enrolled maximum number of out of school children.	1 <sup>st</sup> March till 15 <sup>th</sup> April 2023	Directorate Schools	DEO / DOEs / Cluster Heads / LEC / PTSMC	- Enrolment strategy, - Enrolment report covering targets and achievements of all schools, clusters and Districts, social media posts, pictures on website, articles on enrolment campaign in media
14	Reporting of Enrolment Campaign Drives through Official Channels / Media Briefings and through RTSM at Divisional, District and Cluster Level	1 <sup>st</sup> March till 15 <sup>th</sup> April 2023	Directorate of Education (Schools)	Directorate of Education (Schools) / PMC / PPIU	- Daily updates of Enrolment Campaigns by RTSM in close collaboration with DEOs / Cluster Heads - Regular posts on social media
15	Data Entry of newly enrolled children in Schools for tracking by EMIS	30 <sup>th</sup> April 2023	EMIS	EMIS	School-Wise, Cluster-Wise, District-Wise, Gender-Wise Data Ready for analysis to see the impacts of Enrolment Campaign. Identify good practices, success stories of Enrolment Campaign
16	Awards / Appreciation for recognition of the services of Officers / Officials / Partners / Volunteers / Students	31 <sup>st</sup> May 2023	SED	SED	Best performing Officers / Officials / Partners / Volunteers / Students are awarded awards / appreciation letters



## School Enrolment Plan for 2024

S.#	Provincial Level Events/Activities	Time Frame	Venue	Responsibility	Means Of Verification
1	Deliberations on Success Stories, Lessons Learnt, Enrolment, Retention and Dropout of Children as a result of School Enrolment Drives in 2023	16 <sup>th</sup> January 2024	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Enrolment Campaign for 2024
2	Convene a Consultation meeting with Development / Implementing Partners along with Key Stakeholders regarding School Enrolment Campaign Strategy for 2024	1 <sup>st</sup> February 2024	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet, Pictures, Social Media Post, Pictures on Website
3	Finalization of Enrolment Campaign Strategy for 2024	10 <sup>th</sup> February 2024	PPIU	PPIU / DoE (S)	School Enrolment Strategy developed and finalized
4	Initiating a Summary for Hon'ble Chief Minister Balochistan / Note for Hon'ble Minister of Education with the request to formally Launch School Enrolment Campaign for 2024	10 <sup>th</sup> February 2024	Chief Minister's Secretariat / Sikandar Jamali Auditorium	PPIU / SED	Summary / Note initiated
5	Convene District Education Officers (DEOs) Conference for sharing and dissemination of School Enrolment Campaign Strategy and Key Messages for 2024	15 <sup>th</sup> February 2024	Sikandar Jamali Auditorium	PPIU / DoE (S)	Invitation Letter, Attendance Sheet, Meeting Minutes, Pictures, Key Messages finalized
6	Divisional Directors hold sideline meetings during DEOs' Conference to finalize their respective	15 <sup>th</sup> February 2024	Sikandar Jamali Auditorium	Divisional Directors	Pictures



	School Enrolment Campaign Strategy and Messages				
7	District Education Officers (DEOs) hold meetings with District Field Education Officers regarding School Enrolment Campaign Strategy and Key Messages along with coordination with Development / Implementing Partners at the District Level	19 <sup>th</sup> February 2024	District Education Offices	District Education Officer	Attendance Sheet, Meeting Minutes, Invitation Letter
8	Convene a meeting of Cluster Heads for sharing and discussion on School Enrolment Campaign for 2024	20 <sup>th</sup> February 2024	District Education Officer	District Education Office	Invitation Letter, Attendance Sheet, Minutes of the meeting, Picture, Social Media Post, Picture on Website
9	Convene a meeting of Feeder Schools in the Cluster for sharing and discussion on School Enrolment Campaign for 2024	22 <sup>nd</sup> February 2024	Cluster Hub Schools	Cluster Heads	Invitation Letter, Attendance Sheet, Minutes of the meeting, pictures, social media post, picture on website
10	Convene Parent Teacher School Management Committee (PTSMC) at the School Level for implementation of Enrolment Campaign for 2024	23 <sup>rd</sup> February 2024	Schools	Head Master / Mistress, Principal	Invitation Letter, Attendance Sheet, Meeting Minutes
11	Convene Local Education Council (LEC) meeting at the Cluster Level for implementation of Enrolment Campaign for 2024	24 <sup>th</sup> February 2024	Cluster Hub School	Cluster Head	Invitation Letter, Attendance Sheet, Meeting Minutes
12	Convene District Education Group (DEG) meeting at the District	26 <sup>th</sup> February 2024	DC / DEO Office	Deputy Commissioner / District	Invitation Letter, Attendance Sheet, Meeting Minutes



	Level for implementation of Enrolment Campaign for 2024			Education Officer	
13	Formally Launch Enrolment Campaign for 2023 by Hon'ble Chief Minister Balochistan / Minister for Education	1 <sup>st</sup> March 2024	Chief Minister's Secretariat / Sikandar Jamali Auditorium	Minister of Education / Secretary SED	Launching Ceremony Photos / Video / Reports
14	Organize Enrolment Campaigns for 2024 at District, Tehsil, Union Council / Cluster and School Level in close collaboration with Local Education Councils (LECs) and Parent Teacher School Management Committees (PTSMCs) by holding corner meetings, door – to – door convincing campaigns in school catchment areas with the focus to get enrolled maximum number of out of school children.	1 <sup>st</sup> March till 15 <sup>th</sup> April 2024	Directorate Schools	DEO / DOEs / Cluster Heads / LEC / PTSMC	- Enrolment strategy, - Enrolment report covering targets and achievements of all schools, clusters and Districts, social media posts, pictures on website, articles on enrolment campaign in media
15	Reporting of Enrolment Campaign Drives through Official Channels / Media Briefings and through RTSM at Divisional, District and Cluster Level	1 <sup>st</sup> March till 15 <sup>th</sup> April 2024	Directorate of Education (Schools)	Directorate of Education (Schools) / PMC / PPIU	- Daily updates of Enrolment Campaigns by RTSM in close collaboration with DEOs / Cluster Heads - Regular posts on social media
16	Data Entry of newly enrolled children in Schools for tracking by EMIS	30 <sup>th</sup> April 2024	EMIS	EMIS	School-Wise, Cluster-Wise, District-Wise, Gender-Wise Data Ready for analysis to see the impacts of Enrolment Campaign.



					Identify good practices, success stories of Enrolment Campaign
17	Awards / Appreciation for recognition of the services of Officers / Officials / Partners / Volunteers / Students	31 <sup>st</sup> May 2024	SED	SED	Best performing Officers / Officials / Partners / Volunteers / Students are awarded awards / appreciation letters



## School Enrolment Plan for 2025

S.#	Provincial Level Events/Activities	Time Frame	Venue	Responsibility	Means Of Verification
1	Deliberations on Success Stories, Lessons Learnt, Enrolment, Retention and Prevention of Dropout of Children as a result of School Enrolment Drives in 2024	14 <sup>th</sup> January 2025	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Enrolment Campaign for 2025
2	Convene a meeting of Key Stakeholders regarding Retention of Newly Enrolled Children and Prevention of Dropout	21 <sup>st</sup> January 2025	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Retention and Prevention of Dropout of newly enrolled children
3	Convene a Consultation meeting with Development / Implementing Partners along with Key Stakeholders regarding School Enrolment Campaign Strategy for 2025	1 <sup>st</sup> February 2025	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet, Pictures, Social Media Post, Pictures on Website
4	Finalization of Enrolment Campaign Strategy for 2025	10 <sup>th</sup> February 2025	PPIU	PPIU / DoE (S)	School Enrolment Strategy developed and finalized
5	Initiating a Summary for Hon'ble Chief Minister Balochistan / Note for Hon'ble Minister of Education with the request to formally Launch School Enrolment Campaign for 2025	10 <sup>th</sup> February 2025	Chief Minister's Secretariat / Sikandar Jamali Auditorium	PPIU / SED	Summary / Note initiated



6	Convene District Education Officers (DEOs) Conference for sharing and dissemination of School Enrolment Campaign Strategy and Key Messages for 2025	15 <sup>th</sup> February 2025	Sikandar Jamali Auditorium	PPIU / DoE (S)	Invitation Letter, Attendance Sheet, Meeting Minutes, Pictures, Key Messages finalized
7	Divisional Directors hold sideline meetings during DEOs' Conference to finalize their respective School Enrolment Campaign Strategy and Messages	15 <sup>th</sup> February 2025	Sikandar Jamali Auditorium	Divisional Directors	Pictures
8	District Education Officers (DEOs) hold meetings with District Field Education Officers regarding School Enrolment Campaign Strategy and Key Messages along with coordination with Development / Implementing Partners at the District Level	19 <sup>th</sup> February 2025	District Education Offices	District Education Officer	Attendance Sheet, Meeting Minutes, Invitation Letter
9	Convene a meeting of Cluster Heads for sharing and discussion on School Enrolment Campaign for 2025	20 <sup>th</sup> February 2025	District Education Officer	District Education Office	Invitation Letter, Attendance Sheet, Minutes of the meeting, Picture, Social Media Post, Picture on Website
10	Convene a meeting of Feeder Schools in the Cluster for sharing and discussion on School Enrolment Campaign for 2025	22 <sup>nd</sup> February 2025	Cluster Hub Schools	Cluster Heads	Invitation Letter, Attendance Sheet, Minutes of the meeting, pictures, social media post, picture on website
11	Convene Parent Teacher School Management Committee (PTSMC) at the School Level for implementation of	23 <sup>rd</sup> February 2025	Schools	Head Master / Mistress, Principal	Invitation Letter, Attendance Sheet, Meeting Minutes



	Enrolment Campaign for 2025				
12	Convene Local Education Council (LEC) meeting at the Cluster Level for implementation of Enrolment Campaign for 2025	24 <sup>th</sup> February 2025	Cluster Hub School	Cluster Head	Invitation Letter, Attendance Sheet, Meeting Minutes
13	Convene District Education Group (DEG) meeting at the District Level for implementation of Enrolment Campaign for 2025	26 <sup>th</sup> February 2025	DC / DEO Office	Deputy Commissioner / District Education Officer	Invitation Letter, Attendance Sheet, Meeting Minutes
14	Formally Launch Enrolment Campaign for 2025 by Hon'ble Chief Minister Balochistan / Minister for Education	1 <sup>st</sup> March 2025	Chief Minister's Secretariat / Sikandar Jamali Auditorium	Minister of Education / Secretary SED	Launching Ceremony Photos / Video / Reports
15	Organize Enrolment Campaigns for 2025 at District, Tehsil, Union Council / Cluster and School Level in close collaboration with Local Education Councils (LECs) and Parent Teacher School Management Committees (PTSMCs) by holding corner meetings, door - to - door convincing campaigns in school catchment areas with the focus to get enrolled maximum number of out of school children.	1 <sup>st</sup> March till 15 <sup>th</sup> April 2025	Directorate Schools	DEO / DOEs / Cluster Heads / LEC / PTSMC	- Enrolment strategy, - Enrolment report covering targets and achievements of all schools, clusters and Districts, social media posts, pictures on website, articles on enrolment campaign in media
16	Reporting of Enrolment Campaign Drives through Official Channels / Media Briefings and through	1 <sup>st</sup> March till 15 <sup>th</sup> April 2025	Directorate of Education (Schools)	Directorate of Education (Schools) / PMC / PPIU	- Daily updates of Enrolment Campaigns by RTSM in close



	RTSM at Divisional, District and Cluster Level				collaboration with DEOs / Cluster Heads - Regular posts on social media
17	Data Entry of newly enrolled children in Schools for tracking by EMIS	30 <sup>th</sup> April 2025	EMIS	EMIS	School-Wise, Cluster-Wise, District-Wise, Gender-Wise Data Ready for analysis to see the impacts of Enrolment Campaign. Identify good practices, success stories of Enrolment Campaign
18	Awards / Appreciation for recognition of the services of Officers / Officials / Partners / Volunteers / Students	31 <sup>st</sup> May 2025	SED	SED	Best performing Officers / Officials / Partners / Volunteers / Students are awarded awards / appreciation letters



## School Enrolment Plan for 2026

S.#	Provincial Level Events/Activities	Time Frame	Venue	Responsibility	Means Of Verification
1	Deliberations on Success Stories, Lessons Learnt, Enrolment, Retention and Prevention of Dropout of Children as a result of School Enrolment Drives in 2025	8 <sup>th</sup> January 2026	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Enrolment Campaign for 2025
2	Convene a meeting of Key Stakeholders regarding Retention of Newly Enrolled Children and Prevention of Dropout	15 <sup>th</sup> January 2026	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Retention and Prevention of Dropout of newly enrolled children
3	Convene a meeting of Key Stakeholders regarding Discussion on Key Targets of New Education Sector Plan for Balochistan for 2026-30	20 <sup>th</sup> January 2026	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet,
4	Convene a Consultation meeting with Development / Implementing Partners along with Key Stakeholders regarding School Enrolment Campaign Strategy for 2026	3 <sup>rd</sup> February 2026	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet, Pictures, Social Media Post, Pictures on Website
5	Finalization of Enrolment Campaign Strategy for 2026	10 <sup>th</sup> February 2026	PPIU	PPIU / DoE (S)	School Enrolment Strategy developed and finalized
6	Initiating a Summary for Hon'ble Chief Minister Balochistan / Note for Hon'ble Minister of	10 <sup>th</sup> February 2026	Chief Minister's Secretariat / Sikandar	PPIU / SED	Summary / Note initiated



	Education with the request to formally Launch School Enrolment Campaign for 2026		Jamali Auditorium		
7	Convene District Education Officers (DEOs) Conference for sharing and dissemination of School Enrolment Campaign Strategy and Key Messages for 2026	17 <sup>th</sup> February 2026	Sikandar Jamali Auditorium	PPIU / DoE (S)	Invitation Letter, Attendance Sheet, Meeting Minutes, Pictures, Key Messages finalized
8	Divisional Directors hold sideline meetings during DEOs' Conference to finalize their respective School Enrolment Campaign Strategy and Messages	17 <sup>th</sup> February 2026	Sikandar Jamali Auditorium	Divisional Directors	Pictures
9	District Education Officers (DEOs) hold meetings with District Field Education Officers regarding School Enrolment Campaign Strategy and Key Messages along with coordination with Development / Implementing Partners at the District Level	19 <sup>th</sup> February 2026	District Education Offices	District Education Officer	Attendance Sheet, Meeting Minutes, Invitation Letter
10	Convene a meeting of Cluster Heads for sharing and discussion on School Enrolment Campaign for 2026	20 <sup>th</sup> February 2026	District Education Officer	District Education Office	Invitation Letter, Attendance Sheet, Minutes of the meeting, Picture, Social Media Post, Picture on Website
11	Convene a meeting of Feeder Schools in the Cluster for sharing and discussion on School Enrolment Campaign for 2026	21 <sup>st</sup> February 2026	Cluster Hub Schools	Cluster Heads	Invitation Letter, Attendance Sheet, Minutes of the meeting, pictures, social media post, picture on website



12	Convene Parent Teacher School Management Committee (PTSMC) at the School Level for implementation of Enrolment Campaign for 2026	23 <sup>rd</sup> February 2026	Schools	Head Master / Mistress, Principal	Invitation Letter, Attendance Sheet, Meeting Minutes
13	Convene Local Education Council (LEC) meeting at the Cluster Level for implementation of Enrolment Campaign for 2026	24 <sup>th</sup> February 2026	Cluster Hub School	Cluster Head	Invitation Letter, Attendance Sheet, Meeting Minutes
14	Convene District Education Group (DEG) meeting at the District Level for implementation of Enrolment Campaign for 2026	26 <sup>th</sup> February 2025	DC / DEO Office	Deputy Commissioner / District Education Officer	Invitation Letter, Attendance Sheet, Meeting Minutes
15	Formally Launch Enrolment Campaign for 2025 by Hon'ble Chief Minister Balochistan / Minister for Education	2 <sup>nd</sup> March 2026	Chief Minister's Secretariat / Sikandar Jamali Auditorium	Minister of Education / Secretary SED	Launching Ceremony Photos / Video / Reports
16	Organize Enrolment Campaigns for 2026 at District, Tehsil, Union Council / Cluster and School Level in close collaboration with Local Education Councils (LECs) and Parent Teacher School Management Committees (PTSMCs) by holding corner meetings, door - to - door convincing campaigns in school catchment areas with the focus to get enrolled maximum number of out of school children.	2 <sup>nd</sup> March till 15 <sup>th</sup> April 2026	Directorate Schools	DEO / DOEs / Cluster Heads / LEC / PTSMC	- Enrolment strategy, - Enrolment report covering targets and achievements of all schools, clusters and Districts, social media posts, pictures on website, articles on enrolment campaign in media



17	Reporting of Enrolment Campaign Drives through Official Channels / Media Briefings and through RTSM at Divisional, District and Cluster Level	2 <sup>nd</sup> March till 15 <sup>th</sup> April 2026	Directorate of Education (Schools)	Directorate of Education (Schools) / PMC / PPIU	- Daily updates of Enrolment Campaigns by RTSM in close collaboration with DEOs / Cluster Heads - Regular posts on social media
18	Data Entry of newly enrolled children in Schools for tracking by EMIS	30 <sup>th</sup> April 2026	EMIS	EMIS	School-Wise, Cluster-Wise, District-Wise, Gender-Wise Data Ready for analysis to see the impacts of Enrolment Campaign. Identify good practices, success stories of Enrolment Campaign
19	Awards / Appreciation for recognition of the services of Officers / Officials / Partners / Volunteers / Students	2 <sup>nd</sup> June 2026	SED	SED	Best performing Officers / Officials / Partners / Volunteers / Students are awarded awards / appreciation letters



## School Enrolment Plan for 2027

S.#	Provincial Level Events/Activities	Time Frame	Venue	Responsibility	Means Of Verification
1	Deliberations on Success Stories, Lessons Learnt, Enrolment, Retention and Prevention of Dropout of Children as a result of School Enrolment Drives in 2027	13 <sup>th</sup> January 2027	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Enrolment Campaign for 2025
2	Convene a meeting of Key Stakeholders regarding Retention of Newly Enrolled Children and Prevention of Dropout	21 <sup>st</sup> January 2027	PPIU	PPIU / DoE (S)	Invitation Letter, Minutes of the meeting, Attendance Sheet, Recommendations for Retention and Prevention of Dropout of newly enrolled children
3	Convene a Consultation meeting with Development / Implementing Partners along with Key Stakeholders regarding School Enrolment Campaign Strategy for 2027	1 <sup>st</sup> February 2027	PPIU	PPIU	Invitation Letter, Meeting Minutes, Attendance Sheet, Pictures, Social Media Post, Pictures on Website
4	Finalization of Enrolment Campaign Strategy for 2027	10 <sup>th</sup> February 2027	PPIU	PPIU / DoE (S)	School Enrolment Strategy developed and finalized
5	Initiating a Summary for Hon'ble Chief Minister Balochistan / Note for Hon'ble Minister of Education with the request to formally Launch School Enrolment Campaign for 2027	10 <sup>th</sup> February 2027	Chief Minister's Secretariat / Sikandar Jamali Auditorium	PPIU / SED	Summary / Note initiated



6	Convene District Education Officers (DEOs) Conference for sharing and dissemination of School Enrolment Campaign Strategy and Key Messages for 2027	15 <sup>th</sup> February 2027	Sikandar Jamali Auditorium	PPIU / DoE (S)	Invitation Letter, Attendance Sheet, Meeting Minutes, Pictures, Key Messages finalized
7	Divisional Directors hold sideline meetings during DEOs' Conference to finalize their respective School Enrolment Campaign Strategy and Messages	15 <sup>th</sup> February 2027	Sikandar Jamali Auditorium	Divisional Directors	Pictures
8	District Education Officers (DEOs) hold meetings with District Field Education Officers regarding School Enrolment Campaign Strategy and Key Messages along with coordination with Development / Implementing Partners at the District Level	19 <sup>th</sup> February 2027	District Education Offices	District Education Officer	Attendance Sheet, Meeting Minutes, Invitation Letter
9	Convene a meeting of Cluster Heads for sharing and discussion on School Enrolment Campaign for 2027	20 <sup>th</sup> February 2027	District Education Officer	District Education Office	Invitation Letter, Attendance Sheet, Minutes of the meeting, Picture, Social Media Post, Picture on Website
10	Convene a meeting of Feeder Schools in the Cluster for sharing and discussion on School Enrolment Campaign for 2027	22 <sup>nd</sup> February 2027	Cluster Hub Schools	Cluster Heads	Invitation Letter, Attendance Sheet, Minutes of the meeting, pictures, social media post, picture on website
11	Convene Parent Teacher School Management Committee (PTSMC) at the School Level for implementation of	23 <sup>rd</sup> February 2027	Schools	Head Master / Mistress, Principal	Invitation Letter, Attendance Sheet, Meeting Minutes



	Enrolment Campaign for 2027				
12	Convene Local Education Council (LEC) meeting at the Cluster Level for implementation of Enrolment Campaign for 2027	24 <sup>th</sup> February 2027	Cluster Hub School	Cluster Head	Invitation Letter, Attendance Sheet, Meeting Minutes
13	Convene District Education Group (DEG) meeting at the District Level for implementation of Enrolment Campaign for 2027	25 <sup>th</sup> February 2027	DC / DEO Office	Deputy Commissioner / District Education Officer	Invitation Letter, Attendance Sheet, Meeting Minutes
14	Formally Launch Enrolment Campaign for 2025 by Hon'ble Chief Minister Balochistan / Minister for Education	1 <sup>st</sup> March 2027	Chief Minister's Secretariat / Sikandar Jamali Auditorium	Minister of Education / Secretary SED	Launching Ceremony Photos / Video / Reports
15	Organize Enrolment Campaigns for 2027 at District, Tehsil, Union Council / Cluster and School Level in close collaboration with Local Education Councils (LECs) and Parent Teacher School Management Committees (PTSMCs) by holding corner meetings, door – to – door convincing campaigns in school catchment areas with the focus to get enrolled maximum number of out of school children.	1 <sup>st</sup> March till 15 <sup>th</sup> April 2027	Directorate Schools	DEO / DOEs / Cluster Heads / LEC / PTSMC	- Enrolment strategy, - Enrolment report covering targets and achievements of all schools, clusters and Districts, social media posts, pictures on website, articles on enrolment campaign in media
16	Reporting of Enrolment Campaign Drives through Official Channels / Media Briefings and through	1 <sup>st</sup> March till 15 <sup>th</sup> April 2027	Directorate of Education (Schools)	Directorate of Education (Schools) / PMC / PPIU	- Daily updates of Enrolment Campaigns by RTSM in close



	RTSM at Divisional, District and Cluster Level				collaboration with DEOs / Cluster Heads - Regular posts on social media
17	Data Entry of newly enrolled children in Schools for tracking by EMIS	30 <sup>th</sup> April 2027	EMIS	EMIS	School-Wise, Cluster-Wise, District-Wise, Gender-Wise Data Ready for analysis to see the impacts of Enrolment Campaign. Identify good practices, success stories of Enrolment Campaign
18	Awards / Appreciation for recognition of the services of Officers / Officials / Partners / Volunteers / Students	31 <sup>st</sup> May 2027	SED	SED	Best performing Officers / Officials / Partners / Volunteers / Students are awarded awards / appreciation letters



## KEY MESSAGES

### Vision

To promote and ensure quality education and its effective delivery for all without any discrimination

### Mission

To achieve quality education for all by provision of infrastructure, missing facilities, relevant curriculum & instructional materials, trained teachers and standardized assessment through good governance



Every Child Learns



Every Girl and Boy in School and Learn



ہمارا عزم، ہر بچہ اسکول میں



Child is meant for Learning not Earning



Education is the basic right of every girl and boy







تعلیم ہر بچے کا بنیادی حق ہے



پڑھے گا تو بڑھے گا بلوچستان



میں نے پڑھنا ہے، ملک کو سنوارنا ہے



گھر سے نکلنا ہے، میں نے اسکول جانا ہے



ہر بچہ اسکول میں اچھا



تعلیم بچے کا بنیادی حق اور معیاری تعلیم بچے کی ضرورت ہے



معاشرے کی ترقی کی بنیاد تعلیم ہے



پڑھے گا بلوچستان، تو بڑھے گا بلوچستان





## **CONCLUSION**

This 5 – Year School Enrolment Plan is developed through extensive consultations with all and relevant key stakeholders to ensure that the Plan is as inclusive as possible, so that the School Education Department can run School Enrolment Campaigns in Balochistan in an organized and coherent manner to achieve the desired educational outcomes as envisioned in the Balochistan Education Sector Plan (2020-25).

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(Balach Naseer)

Consultant



ANNEXURE A













**ANNEXURE B**

Enrolment campaign 2016  
District Wise (Winter Zone)  
Targets Vs Achievements

Enrolment of Kachi Class of winter zone from 2014 to 2016 and target for 2016						
S.No	Name of District	Enrolment of	Enrolment of	Target for	Achievement Of Enrolment of	Achievement in
	and its winter zone	Kachi Class 2014	Kachi Class 2015	Kachi Class 2016	Kachi Class 2016	Percentage
	percentage	As per EMIS	Winter Zone only	winter zone only	winter zone only	
		Winter zone only				
1	Harnoi Winter zone@25 %	571	663	1000	1065	106.50
2	Khuzdar Winter zone@75 %	8298	10648	14906	17113	114.81
3	Mussakhail	3151	4130	5782	5791	100.16
4	Awaran winterzone@35 %	2067	2824	3952	3875	98.05
5	Mastung	6689	8592	12028	11753	97.71
6	Washuk Winter Zone@70 %	1748	2551	3579	3478	97.18
7	Quetta	23489	36471	51059	47929	93.87
8	Killa Abdullah	10621	12365	17311	15036	86.86
9	Pishin	15098	18200	25480	21993	86.31
10	Zhob	5975	9403	13164	11241	85.39
11	Kohlo	4220	5321	7449	6102	81.92
12	Kalat	5409	8274	11583	9406	81.21
13	Loralai	7273	13634	19087	15437	80.88
14	Kharan Winter zone@10 %	331	455	635	507	79.84
15	Ziarat	3243	3432	4804	3804	79.18
16	Barkhan	7131	8403	11764	7987	67.89
17	Killa Saifullah	9438	13220	18508	11625	62.81
18	Sheerani	2582	2632	3684	2051	55.67



19	Kachi Winter Zone@15%	1151	1332	1863	945	50.72
20	Panjgoor	7331	11362	15906	7507	47.20
21	Noshki Winter zone@10 %	381	941	1318	606	45.98
	Total	126197	174853	244862	205251	83.82





Policy Planning & Implementation Unit  
School Education Department  
Government of Balochistan